



LONG VERSION

Robyn Thompson: Money Expert

KEYNOTE SPEAKER

TV PERSONALITY

WEALTH CONSULTANT

At the age of 10, her family's sudden financial distress gave Robyn first-hand experience of the profound impact that attitudes and behaviors can have on our personal financial outcomes. A series of misfortunes forced the family into poverty, at one point relying on welfare support to survive. Because of this early experience, Robyn has a deep personal understanding of how shame, lack of confidence, and destructive attitudes and actions, amid a host of daily challenges can create negative and painful results. Growing up in a financially disadvantaged family, Robyn faced an uphill climb. Along the way she discovered how certain key actions can lead to the greater likelihood of financial achievement and life satisfaction.

Spurred by her circumstances, Robyn went on to achieve professional success as an independent business owner, motivational keynote speaker, media personality, and financial educator. "I believe everyone can achieve a healthier and happier relationship with money—whether you have a little or a lot, start early or later—by optimizing key attitudes and actions."

In 2011, Robyn founded Castlemark Wealth Management in Toronto, Canada. Castlemark is an award-winning, independent asset management firm offering personalized financial planning and advisory services to businessowners, professionals, families, and individuals.

Robyn's mission has always been to educate and motivate others—whether they have a little or a lot—to achieve financial success through optimizing their attitudes and actions. Today, she shares her personal stories and experiences, along with her professional expertise, with a much wider audience to bring "wealth within reach" and to create financial well-being, built to last.



Biography

LONG VERSION - CONTINUED

With a warm, upbeat, and relatable style, Robyn engages diverse audiences with her ability to make financial topics accessible and enjoyable. Robyn's professional credentials, including the Chartered Investment Manager (CIM®), Certified Financial Planner (CFP®), and Fellow of the Canadian Securities Institute (FCSI®), are among the most well-respected in the Canadian financial services industry. Beyond simply being a motivational speaker, Robyn brings proven financial know-how directly to her audiences, giving them the tools to achieve greater prosperity to enrich their lives, long after they leave the auditorium.

Robyn's mission is to reach a wider audience as a keynote speaker and media personality to help people to positively transform their relationship to money. As a sought-after media personality and money expert, Robyn appears regularly on TV, radio and in print. The extensive list of media includes *BNN Bloomberg*, *CTV's Your Morning* and *The Social*, *CityNews Channel*, *CHCH's Morning Live*, and *CJAD radio*. Robyn has been interviewed by *The Globe and Mail's GlobalInvestor*, *The Toronto Star*, *Reader's Digest* and *Yahoo! Canada Finance* to name a few.

Robyn's philanthropic work involves supporting women's financial literacy as a speaker at fundraising events such as *Chatelaine* magazine's "The Stock Market Wears Prada." She volunteers at JA Central Canada (Junior Achievement Canada), helping Canadian youth succeed through financial education and work skills training. In 2021, Robyn received the Financial Literacy Excellence Award from the IFSE Institute in recognition of her leadership and commitment to bettering the lives of individuals and families by actively working to educate and inspire them to achieve financial well-being.

Today, Robyn maintains a consulting role as founder and wealth consultant at Castlemark. The firm has won numerous awards, including 5-Star Women in Wealth (2021, 2022), and 5-Star Top Teams (2021, 2022) from Wealth Professional Canada.

In addition to her credentials and expertise in portfolio and asset management, Robyn is also a member of FP Canada Institute, The Canadian Institute of Financial Planning (CIFP®), and is licensed with the Financial Services Regulatory Authority of Ontario (FSRA®) as a Life Insurance and A&S Insurance Agent.