

Keynote

SESSION DESCRIPTION

Mastering the Trinity of Intelligence

A LEADERSHIP ODYSSEY

KEYNOTE TAKEAWAYS

- How to use the “Trinity of Intelligence” to optimize team and organizational engagement
- How to apply the “Five Key Pillars” to reinforce strategy and produce superior business outcomes
- Gain insight on simple strategies that tap into existing resources to create growth and prosperity
- How to align strategy, habits, and financial, emotional and behavioral intelligence to achieve habitual excellence

The majority of CEOs of 500 of the largest global companies say that “strategy” and “leadership” are the most important drivers of financial success. While strategy sets the direction, the outcome is determined by habits in alignment with the “Trinity of Intelligence”.

In uncertain times we need to create new habits of thoughts and behaviors to drive resilience and excellence. In this transformative 45-minute keynote, Robyn will present research-informed insights on how raising our financial intelligence (FI), emotional intelligence (EI), and behavioral intelligence (BI) will make us more effective and visionary leaders. She will discuss 5 Key Pillars that drive organizational success and superior team engagement, fostering increased productivity, creativity, loyalty, and, ultimately, sustainable prosperity.

This upbeat and engaging keynote will give participants the tools to establish new, time-efficient, and realistic practices to generate habitual excellence and create wealth. Understanding and activating this trinity of intelligence is a game changer for both today’s leaders and the leaders of tomorrow to cultivate meaningful wealth. While strategies set the direction, it is the application of aligned habits that determine the outcome. In rapidly changing business and societal environments, leaders must equip themselves with optimized habits deeply rooted in financial, emotional, and behavioral intelligence to ensure peak personal and organizational performance.

